

What is the topic of the conversation?

How to Brand Yourself

What is the essence/key insights from your work?

- Expats should brand themselves on their international background
- Make their cultural background an asset
- Applying for jobs they should be "the specialist" not just 'a specialist'
- Be visible on and in many platforms

Who participated in the group?

Ziggy, Danny, Harpa, Leonida

Who called the conversation?

Danny Dario Winandy, by Design

What are the next steps?

- We open doors at by Design for any Expats wantint to talk personal branding over a free cup of coffee.